

UGANDA MARTYRS UNIVERSITY
SCHOOL OF ARTS AND SOCIAL SCIENCES
DEPARTMENT OF GOVERNANCE, PEACE AND INTERNATIONAL STUDIES.
MASTER OF ARTS IN DIPLOMACY AND INTERNATIONAL STUDIES
YEAR II: 2023/2024
MDIS 3311: PUBLIC DIPLOMACY IN THE 21ST CENTURY
END OF MODULE EXAMINATION

DATE: SATURDAY, 21ST OCTOBER 2023

TIME: 10:00AM - 1:00PM

INSTRUCTIONS:

- 1) Answer FOUR Questions in all**
- 2) All questions carry equal Marks**
- 3) More marks will be earned through use of relevant examples and logical arguments**
- 4) QUESTION ONE IS COMPULSORY**

QN. 1. "Public Diplomacy has opened up the way in which Governments and countries deal with one another in the international system. Ordinary people are more interested in foreign affairs than ever before and need 'Open diplomacy.' Governments feel obliged to communicate with their publics and to account for their actions in foreign policy"

- a) Basing on the above statement and using relevant examples, explain the features of public diplomacy as opposed to the traditional diplomacy. (13 marks)**
- b) Discuss Public Diplomacy as a tool of foreign policy in influencing international Relations. (12 marks)**

QN. 2. Appreciate the role of Media, Religious institutions and NGOs in shaping Public Diplomacy in the 21st century. **(25 Marks)**

QN. 3. "Trade has become a force to reckon with in both diplomacy and interstate relations" Elaborate on this statement with relevant examples. **(25 Marks)**

QN. 4. "Globalization has greatly impacted on Public Diplomacy in the 21st century" Do you agree? Justify your answer. **(25 Marks)**

QN. 5. Assess the influence and impact of culture and sports in influencing Public Diplomacy in International system. **(25 Marks)**

QN 6. Israel is currently at war with Hamas in the Gaza Strip, as a student of Diplomacy show how Public Diplomacy can be used to bring an end to the conflict that has raged on for centuries? **(25 Marks)**

QN. 7. With your Understanding of Diplomatic issues, discuss the limitations of Public diplomacy in the attempt to complement other diplomatic tools to solve international disputes. **(25 Marks)**